



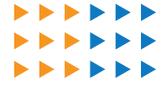
With us, IT's all about CLOUD



COMPANY PROFILE



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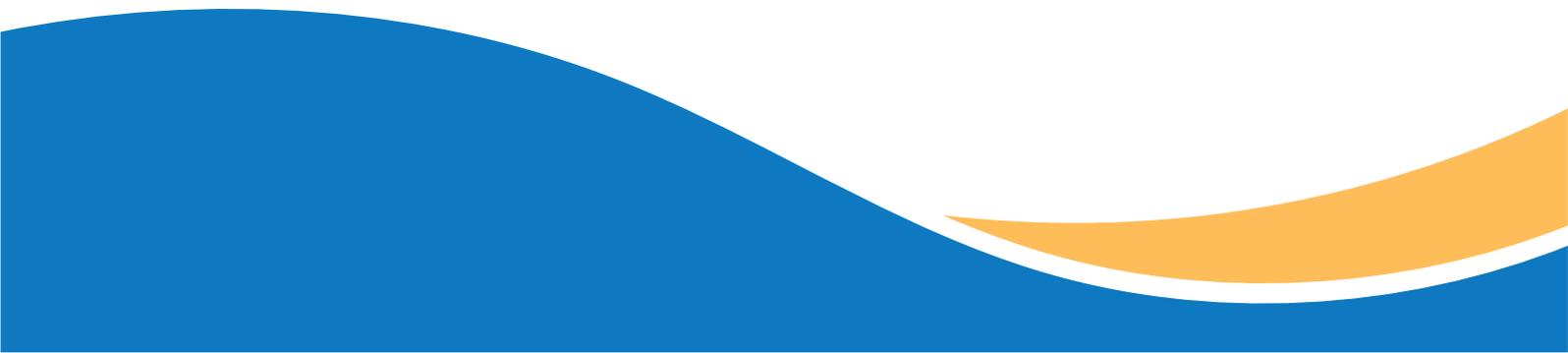
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A NOTE FROM OUR MANAGING DIRECTOR



Michael Skairjeh
Managing Director

I am pleased to introduce our company, BlueRidge IT, to your esteemed organization.

As I contemplate our achievements since our launch in 2011, I am tremendously proud of what we have accomplished, and even more enthusiastic about our promising future. We have successfully transitioned from a local Dubai start-up to becoming a well-renowned Cloud Computing firm, and we consider our reputation and goodwill as one of our most valuable assets.

We have secured the trust and respect of our customers through our service ethos. We are experts in our field, and we deliver the innovation, commitment to quality, integrity and ownership that our customers rightly deserve, as they strive to build sustainable IT transformation strategies that enable their businesses to run more efficiently and economically.

Looking ahead, we are focused on accelerating the execution of our growth strategies while continuing to build ourself as a prominent brand in the delivery of technologies across the modern workplace, business applications, and cloud infrastructure and security. We work with our customers through the entire lifecycle of a project - from scoping, to risk assessment, to deployment. We offer as well, post-deployment consultation, training, and managed services to support our customers' requirements.

I hope that your experience with our team will be a rewarding one, and I wish you every success!

COMPANY LOCATION & CONTACTS



Location

Le Solarium Tower
Dubai Silicon Oasis
9th Floor
office: 914

Contacts

Address

P.O.BOX 476132
Dubai
United Arab Emirates

Telephone

+9714 392 2076

E-mail

info@blueridgeit.com

LinkedIn

www.linkedin.com/company/blueridge-it-services/



OUR MISSION, VALUES & NICHE



OUR MISSION

To provide our customers with innovative, secure, modernized, and cost effective transformative solutions that bridge the gap between Technology and the Business.



OUR VALUES

We put our customers at the center of all we do. We adhere to transparency and integrity in our day to day dealings. We aim for value-centricity and long-term relationships, hence support our customers in achieving their business goals in the most efficient and economical way.

OUR NICHE

We endeavor to see things from the perspective of our customers. As such we provide options customized to their unique requirements, whether they seek to improve their IT department's prowess, enhance skills and agility, reduce risk, or lower their operational costs.



A TRUSTED MICROSOFT CLOUD SOLUTIONS PROVIDER



BlueRidge IT FZE was established and “Born in the Cloud” in 2011.

BlueRidge IT provides the best-in-class technologies, consultation, training and support to help enterprises and small businesses achieve their Digital Transformation and Workplace Modernization objectives securely, efficiently and innovatively.

We are specialized on Microsoft Cloud Solutions and are a Microsoft FastTrack Partner providing expertise in **Microsoft 365, Windows 365, PowerApps, Power Platform, PowerBI, Microsoft Azure, Enterprise Mobility Suite, SharePoint, MS Dynamics 365 and Microsoft EPM.**

We hold **Gold Competency** indicating Microsoft's recognition of our expertise with their technologies and our proven record in surpassing customers' expectations.

Microsoft Partner

- Gold Small and Midmarket Cloud Solutions
- Gold Project and Portfolio Management
- Gold Enterprise Mobility Management
- Gold Collaboration and Content
- Gold Application Development
- Gold Application Integration
- Gold Windows and Devices
- Gold Cloud Productivity
- Gold Cloud Platform
- Gold Datacenter
- Gold Messaging
- Silver Data Analytics
- Silver Security

Office 365 | Power BI | Project | SharePoint
 Skype for Business | Visio | Windows | Yammer
 Dynamics 365 | Teams | Microsoft 365
 Dynamics 365 Enterprise | DynamicsAX,GP,NAV,SL

 Microsoft Solutions Partner Security	 Microsoft Solutions Partner Modern Work	 Microsoft FastTrack Partner
Specialist Threat Protection Identity and Access Management Information Protection and Governance	Specialist Teamwork Deployment Calling for Microsoft Teams Adoption and Change Management Meetings and Meeting Rooms for Microsoft Teams	Microsoft Teams Meetings Microsoft Teams Phone System Microsoft Teams Apps & Platform Azure Active Directory Premium Microsoft Defender for Cloud Apps Microsoft Defender for Endpoint Microsoft Defender for Identity Microsoft Information Protection Microsoft Insider Risk Management Exchange Online SharePoint Online Microsoft Intune Viva Connections Viva Insights Viva Topics Viva Learning

 Microsoft Solutions Partner Infrastructure Azure	 Microsoft Solutions Partner Digital & App Innovation Azure
Specialist Linux and Open Source Databases Migration Azure VMware Solution SAP on Azure	Specialist DevOps with GitHub Hybrid Operations and Management with Azure Arc Modernization of Web Applications

TECHNOLOGIES & PARTNERSHIPS



Our experts have a passion for technology and specialize in providing consultancy and cloud solutions to organizations of all sizes, including but not limited to Retail, Healthcare, Oil and Gas, Government, Education and Professional Services.

In addition to our Microsoft competencies, we have established partnerships with technology vendors across an array of digital transformation, security and business productivity solutions.

The image displays a collection of logos for various technology partners and Microsoft Solutions Partner categories. The logos are arranged in a grid-like fashion within a light gray background. The Microsoft Solutions Partner logos include categories such as Microsoft Cloud, Security, Business Applications, Modern Work, Infrastructure Azure, Data & AI Azure, Digital & App Innovation Azure, and Acronis Authorized Partner. Other logos include Adobe, BitTitan, CODETWO GOLD RESELLER, CROSSWARE, digicert, f5 certified, FORTINET, greyt HR, mimecast Certified Partner, proofpoint, ribbon, SOPHOS Silver Partner, and VEEAM.

SUPPORTING YOUR DIGITAL TRANSFORMATION JOURNEY



As a trusted and experienced Cloud Infrastructure provider, BlueRidge IT can help you align to the business value, map out the required technology architecture, and deploy, secure, train and support your team through your organization's digital transformation journey.



Enable productivity from anywhere & through any device

Our Cloud Solutions will help your employees be more productive, and more efficient, while securely working from anywhere and on any device.



Protect your applications & data

We deliver enterprise-grade security and leading privacy features such as Acronis Backups, Mimecast Security, Office 365 and Azure, to help you and your business stay protected.



Save time & costs, with flexible pay-as-you-go options

We offer the flexibility that enables our customers to pay for their solutions on a monthly basis. We aim to be an enabler of business growth where our customers can work with us on a plan that helps them better manage their cash flow and return on investment.



Support & managed services

As your Trusted Cloud Advisor, we offer you a complete IT service management solution supporting all your IT Infrastructure needs. Your systems can be monitored and supported both remotely and locally 24/7 by our managed IT services team while ensuring efficient operation and security.

OUR CLOUD TECHNOLOGY SOLUTIONS & SERVICES



BlueRidge IT offers a host of transformative Cloud Technology Solutions that support varied business functions, so our customers can personalize their productivity solutions, stay innovative, embrace automation, ensure security, and leverage efficiencies.

THE MODERN WORKPLACE



- Microsoft O365 Deployment
- Microsoft FastTrack & Adoption
- Cloud Security & Compliance
- Telephony Integration
- Enterprise Email Signatures: Crossware/CodeTwo

CLOUD INFRASTRUCTURE



- Data Center Migration
- Web Hosting with CI/CD
- Azure & Virtual Desktop Infrastructure
- Windows 365
- Microsoft Copilot & OpenAI

BUSINESS APPS & DEV



- HR & Payroll Solutions
- Microsoft Dynamics 365
- Power Platform
- Project for Web/ MS EPM
- Viva Apps
- Web and Mobile Apps

MANAGED SERVICES



- IT Outsourcing
- Annual Support Contracts
- Process Control
- Change Management
- Azure Managed Services

WORKSHOPS & TRAINING



- Microsoft 365 – Admin / End-User
- Business Systems & Apps
- Security Workshops
- User Adoptions

LICENSING & DEVICES



- Software Licensing
- Hardware Procurement & Set up
- Email Signature Solutions
- Migration Tools
- Server Tools

OUR WEB MARKETING SERVICES



BlueRidge IT offers a tailored approach to your marketing objectives. Combining SEO expertise, compelling content, and targeted social and digital campaigns, we aim to boost your brand's visibility, attracting a wider audience, and converting leads into lasting customers. Packaged offerings can be tailored to customer requirements and budgets. Quotations for web marketing services can be made available upon request.

CONTENT MARKETING



- Website Content
- Online Articles
- Blog Development
- Video Content Development
- Online Newsletters
- Email Marketing
- Social Media Posts

SEARCH ENGINE OPTIMIZATION



- Local SEO
- On Page SEO
- Off Page SEO
- Technical SEO
- Search Engine Marketing / Pay Per Click

SOCIAL MEDIA MARKETING



- Optimal Channels Selection & Management
- Social Media Company Profiles Page Optimization
- Campaign & Interactive Content Creation
- Followers Growth Strategy
- Social Media Handles Development

GRAPHICS DESIGN



- Web & Email Marketing Design
- Digital Banner Ad Creation
- Video Development
- Online Brochure Creation
- Print Development

MOBILE MARKETING



- Mobile Apps Creation & Promotion
- QR Codes
- Push Notifications
- Mobile Image Ads
- SMS Campaigns

ANALYTICS & MONITORING



- Web & Traffic Analytics
- Digital Channels Monitoring
- Digital Campaigns Performance & Remediation Strategies

MICROSOFT COMPETENCIES



Advanced

Specializations

Advanced specializations are awarded to partners who have undergone extensive validation by Microsoft or a third-party auditor on their ability to meet Microsoft's highest standards of service delivery in a specific solution area.

Specializations
Specializations are awarded to partners who have undergone extensive validation by Microsoft or a third-party auditor on their ability to meet Microsoft's highest standards of service delivery in a specific solution area.

<p>Modern Work</p> <ul style="list-style-type: none"> Adoption and Change management Calling for Microsoft Teams Meetings and Meeting Rooms for Microsoft Teams Modernize Endpoints Teamwork Deployment 	<p>Security</p> <ul style="list-style-type: none"> Id & Access Management Information Protection & Governance Threat Protection
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Solutions Partner designation
This provider is a Microsoft solutions Partner in the following areas.

<ul style="list-style-type: none"> Digital & App Innovation (Azure) Infrastructure (Azure) 	<ul style="list-style-type: none"> Modern Work Security
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Partner Expertise
These are chosen by the partner and should not be considered as endorsement confirmation by Microsoft

<p>Services</p> <ul style="list-style-type: none"> Consulting Custom solution Deployment or Migration Hardware Intellectual property (ISV) Licensing Managed Services (MSP) Project management System integration Training 	<p>Solution category</p> <ul style="list-style-type: none"> Analytics Application integration Artificial Intelligence Azure Stack Backup & Disaster Recovery Chatbot Cloud Database Migration Cloud Migration Cloud Voice Cognitive Services DevOps Developer Tools Dynamics 365 for Customer Service Dynamics 365 for Field Service Dynamics 365 for Finance Dynamics 365 for Retail Dynamics 365 for Sales Dynamics 365 for Talent Dynamics on Azure High Performance Computing Identity & Access Management Information Management Information Protection & Governance Mobile Applications MySQL/Postgres Migration to Azure Networking NoSQL Migration SAP on Microsoft Azure SQL Server Upgrade Security Serverless Computing SharepointonAzure Threat Protection Web Development 	<p>Industries</p> <ul style="list-style-type: none"> Distribution Education Financial Services Government Healthcare Hospitality & Travel Manufacturing & Resources Media & Communications Power & Utilities Professional Services Public Safety & National Security Retail & Consumer Goods Transportation 	<p>Products</p> <ul style="list-style-type: none"> Azure Developer Tools Dynamics 365 Dynamics 365 Enterprise DynamicsAX,GP,NAV,SL Enterprise Mobility & Security Exchange Microsoft 365 Office 365 Power BI Project SharePoint Skype for Business Teams Visio Windows Yammer
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CUSTOMER REFERENCES



BlueRidge IT has a large and varied list of Federal and Municipal Government customers who have benefited from our services and support in the UAE. References from any of the following customers can be provided upon request.

Public Sector



CUSTOMER REFERENCES



BlueRidge IT has a large and varied list of semi-government and private sector customers who have benefited from our services and support in the UAE. References from any of the following customers can be provided upon request.

Semi-Government & Private Sector

COMPANY TRADE LICENSE



رخصة مهنية Service License Government of Dubai		DIEZ Dubai Integrated Economic Zones دبي للمناطق الاقتصادية المتكاملة		وحدة دبي للسيليكون Dubai Silicon Oasis	
License Details			تفاصيل الرخصة		
License Number	576	576	رقم الرخصة		
Licensee	Blueridge IT FZE	بلوريدج آي تي م م ح	صاحب الرخصة		
Trade Name	Blueridge IT FZE	بلوريدج آي تي م م ح	الإسم التجاري		
Legal Status	Freezone Establishment	مؤسسة بمنطقة حرة	الشكل القانوني		
Issue Date	02-Oct-2011	02-Oct-2011	تاريخ الإصدار		
Expiry Date	15-Jan-2026	15-Jan-2026	تاريخ الانتهاء		
Issuing Authority	Dubai Integrated Economic Zones Authority	سلطة دبي للمناطق الاقتصادية المتكاملة	جهة الإصدار		
Company Manager			مدير الشركة		
Name of Manager	Michael Skairjeh	مايكل سكيرجه	إسم مدير الشركة		
Address			العنوان		
Premises No	DSOA-Le Solarium-9-914	DSOA-Le Solarium-9-914	رقم المفرد		
Building Name	Plot-13-001-Le Solarium	Plot-13-001-Le Solarium	إسم المبنى		
Area Name	Dubai Silicon Oasis	واحة دبي للسيليكون	إسم المنطقة		
Activities			الأنشطة		
Information Technology Consultants			استشارات تقنية المعلومات		



006-0000576-021015



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وثيقة إلكترونية صادرة بواسطة سلطة دبي للمناطق الاقتصادية المتكاملة بدون توقيع

Approved electronic document issued without signature by Dubai Integrated Economic Zones Authority (DIEZA)



TAX REGISTRATION



شهادة التسجيل في ضريبة القيمة المضافة
أصدرت بموجب الصلاحية الممنوحة بموجب المادة (4) من المرسوم بقانون رقم (13) لسنة 2016 بشأن إنشاء الهيئة الاتحادية للضرائب
Certificate of Registration for Value Added Tax in the United Arab Emirates
Issued under the authority allocated by Art. 4 of the Federal Decree-Law No. 13 of 2016

The Federal Tax Authority certifies that the entity below is a registered person for Value Added Tax in the UAE
تتخذ الهيئة الاتحادية للضرائب أن الجهة التالية مسجلة لضريبة القيمة المضافة في الإمارات العربية المتحدة

Tax Registration Number	100280067800003	رقم التسجيل الضريبي
Legal Name of Entity (Arabic)	بلوريدج أي تي م ج	الاسم القانوني للكيان (باللغة العربية)
Legal Name of Entity (English)	BlueRidge IT FZE	الاسم القانوني للكيان (باللغة الانجليزية)
Registered Address and Contact Number	914 Le Solarium Building, n/a, Dubai Silicon Oasis, Dubai, 476132, Dubai +971504592065	العنوان المسجل
Effective Registration Date	01/01/2018	تاريخ التسجيل الفعلي
First VAT Return Period	01/01/2018 - 31/03/2018	فترة أول إقرار ضريبة القيمة المضافة
VAT Return due date	29/04/2018	تاريخ استحقاق الإقرار الضريبي لضريبة القيمة المضافة
Start and end dates of Tax periods	1st Apr to 30th Jun, 1st Jul to 30th Sep, 1st Oct to 31st Dec, 1st Jan to 31st Mar	تواريخ بدء ونهاية الفترات الضريبية

List of sole establishments and branches under the registered taxable person:
قائمة المؤسسات الفردية والفروع المقترجة ضمن التسجيل الضريبي:

	License Issuing Authority	License Number/رقم الرخصة	جهة الترخيص	الاسم القانوني
1	BlueRidge IT FZE	Dubai Silicon Oasis	576	واحة دبي للبيوتكنولوجي

يرجى التأكد من صحة تفاصيل الشهادة، يجب إبلاغ الهيئة الاتحادية للضرائب في حال تغيير الأسس التي حصلت فيها على رقم التسجيل الضريبي الخاص بك.*

*Please check that the details on this certificate are correct. You must inform the Federal Tax Authority of any change on the basis of which you obtained your Tax Registration Number.

Date of Issue 25/05/2023 تاريخ الإصدار



Version Number

2018/VAT/MIGRATION/001

رقم الإصدار

CERTIFICATE OF FORMATION





سلطة ااحة دبي للسيليكون
Dubai Silicon Oasis Authority

شهادة تأسيس

CERTIFICATE OF FORMATION

<p>This is to certify that</p> <p>BlueRidge IT FZE</p> <p>Has been duly formed as a free Zone Establishment with limited liability pursuant to Law no. 16 of 2005 of H.H. Sheikh Maktoum Bin Rashid Al Maktoum, Ruler of Dubai and Implementing Regulations issued there under by the Dubai Silicon Oasis and Registered in FZE</p> <p>Register this</p> <p>02-Oct-2011</p> <p>This certificate is issued subject to and upon the terms and contained in the Law and implementing Regulations (as the same may be varied from time to time) and of the FZE condition issued or to be issued by the Dubai Silicon Oasis From time to time and License issued or be issued by the Dubai Silicon Oasis ion respect of the aforementioned Free Zone Establishment</p> <p>Register Dubai Silicon Oasis</p>	<p>نشهد بموجب هذا بأن</p> <p>بلوريدج اى تى فزه</p> <p>قد تم تأسيسها كمؤسسة منطقة حرة ذات مسؤولية محدودة طبقاً للقانون رقم 16 لسنة 2005 الصادر عن صاحب السمو الشيخ مكتوم بن راشد آل مكتوم حاكم دبي وللتنظمة المنفذة للقانون الصادر عن ااحة دبي للسيليكون وقد تم تسجيلها في سجل مؤسسات المنطقة الحرة في هذا اليوم.</p> <p>02-Oct-2011</p> <p>اصدرت هذه الشهادة وفقاً للبنود المدرجة في القانون المذكور واللائحة المنفذة له (ولما قد يتم تعديله من حين لآخر) ولشروط مؤسسات المنطقة الحرة الصادرة أو التي قد تصدر عن ااحة دبي للسيليكون من حين لآخر والتراخيص الصادر أو الذي سيتم اصداره من قبل ااحة دبي للسيليكون بخصوص مؤسسة المنطقة الحرة المذكورة.</p>
	<p>المسجل واحة دبي للسيليكون</p>
<p>Registration No</p>	<p>رقم التسجيل</p>
<p>DSO-FZE-0153</p>	<p></p>

DSO\LEGAL\00000001



With us, IT's all about **CLOUD**

**THANK YOU
FOR YOUR
CONSIDERATION**

info@blueridgeit.com

sales@blueridgeit.com